



UNIVERSITY COLLEGE OF ECONOMICS, ENTREPRENEURSHIP AND MANAGEMENT "NIKOLA SUBIC ZRINSKI"

University College of Economics, Entrepreneurship and Management "Nikola Subic Zrinski" (hereafter *UCEEM-NSZ*) is based in Zagreb, Croatia, and was founded in 2008. It is a part of **Education group "Zrinski"** (hereafter *EGZ*), which also consists of *Economic School "Katarina Zrinski"* and *Open University "Petar Zrinski"*.

Within the UCEEM-NSZ, we are aware that entrepreneurship and entrepreneurial competences are an imperative nowadays and that they present the backbone for the development of the modern society. Therefore, with its modern and innovative approach to education, the UCEEM-NSZ enables students for the practical application of professional knowledge, skills and business techniques. Theoretical and particularly practical knowledge that is obtained here, whether individually or by team work, enables our students for fast, efficient and safe integration into the world of sustainable economy, constant changes, huge competition and global interests. You can find more information about UCEEM-NSZ by clicking on the following link: <http://www.zrinski.org/group/>.

UCEEM-NSZ currently offers a three-year BA study programme "**Economics of Entrepreneurship**" that provides students with entrepreneurial knowledge and skills, which on one the hand increases the longevity of the business organization where they work, and on the other hand contributes to their participation in the social community. Namely, in order to increase students' competitiveness, the programme combines theory and practice,

so all the second year students establish student firms within their own business incubator and, upon completion of the study, they remain the owners of the firms.

As a logical sequence in training students to manage small and medium-sized enterprises, **we are preparing to launch the Erasmus Mundus Master Course (EMMC) at the Entrepreneurship major. For this reason, UCEEM-NSZ is looking for higher education institutions (HEIs) from EU countries interested in becoming our partners in the Action 1A of the Erasmus Mundus Programme.** The proposed study will put the emphasis on establishing the conditions relevant to the business conduct of small and medium enterprises, and enable students to develop their competencies and acquire adequate skills to effectively participate and contribute to economic decision making.

If you are interested in our proposal or if you require further information, please contact

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